

## Gentleware Newsletter

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### Poseidon for UML 2.0 Release 50,- €/US\$ Coupon inside



#### Dear Poseidon User,

Poseidon for UML 2.0 is now available! This major release is an important milestone. It is the first tool to implement the new UML 2.0 saving format that finally includes Diagram Interchange. This new standard enables seamless interoperability between different UML tools. Gentleware had the lead in the definition of this interchange format, proving how seriously we take standards.

A brand new rendering engine provides new ways of interacting with diagrams, including more rapid buttons, improved zoom, anti aliasing, full undo/redo, and improved print. The Standard Edition now includes UMLdoc, which now has clickable diagrams. The Professional Edition contains additional code generators for C#, VB.net and IDL.

To introduce this new version we are offering a special price. In addition, exclusively for recipients of this newsletter, we are including a coupon worth €/US\$ 50,-. See below.

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### Features of Poseidon for UML 2.0

**We gave Poseidon a big overhaul. Due to a new rendering engine, the diagrams have a new look and feel and loads of functions to speed up model development, including:**

- . More and enhanced rapid buttons, i. e. for attribute creation
- . inline editing of all text, including attributes and methods
- . improved movement and placement of adornments
- . improved zooming and anti-aliasing
- . extended context menus
- . edges snap to grid
- . full control over element appearance, including colors and fonts

**Poseidon is the first tool to implement the UML 2.0 Diagram Interchange standard. Characteristics include:**

- . diagram information is directly included in XMI
- . projects are now stored as a .zuml-file, a zipped UML file
- . contains exactly two files, the XMI including all model and diagram info and a .proj file with project and tool settings
- . the XMI can directly be exported and loaded, providing easy handling for version control

**Undo and redo operations are fully supported throughout the application.**

- . undo and redo any number of steps
- . a history of actions is maintained

**Support for more languages leverages the platform independence of UML. The Professional Edition includes code generators for Java, CORBA IDL, C# and VB.net**

To download, try or buy our new release please visit our new website at:

» <http://www.gentleware.com/> 



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## Special Introductory Offer...

For a limited time and as a special introductory offer we cut the prices of our Premium Editions. Valid from today until September 30th, 2003 the price for the Standard Edition is €/US\$ 149,-, the Professional Edition costs €/US\$ 599,-.



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## ...and an additional Coupon

Exclusively for you – our appreciated newsletter subscribers – we have added a coupon worth €/US\$ 50,-. It is valid until October 31st, 2003 and can be combined with the introductory offer. That means, for the very quick ones, the Standard Edition will be available at €/US\$ 99,- instead of €/US\$ 199,-, the Professional Edition for only €/US\$ 549,- instead of €/US\$ 699,-.

To make use of this coupon enter "reduce50" in our online shop. You will find the input field just below choosing your payment method.

For all of you who already bought one of our Premium Editions, there is a special upgrade offer. You will find more information at

» <http://www.gentleware.com/shop/order.php4> ➤

As promised, everyone who bought the Standard or Professional Edition since our beta release on August 6th, 2003 will receive an upgrade key for free. It will be sent to you automatically in the next few days.



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## 100 lucky winners

From over 5000 registrations to our sweepstake in the past 10 days We have drawn the 100 lucky winners. Here are ten of them:

- . Abdel B., PriceWaterhouseCoopers, United States
- . David S., AT&T Wireless, United States
- . David B., SingTel Optus, Australia
- . Jason B., Nortel Networks, Canada
- . Jean T., Vignette Corp., United States
- . Marco P., Siemens AG, Germany
- . Masayuki Y., Hitachi Engineering, Japan
- . Shiva S., Cisco Systems, India
- . Thor H., Norwegian Meteorological Institute, Norway
- . Timothy R., Lockheed Martin Corp., United States

See the complete list at our website: <http://www.gentleware.com/100winners.php4>. The winners will receive a license for a brand new Poseidon for UML 2.0 Standard Edition in the next few days.



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## New Website

Last but not least, we'd like to announce that we have relaunched our website. With an optimized structure and a fresh and elegant new style, we try hard to provide you with just the content you need. And prepare for more stuff to come. We appreciate your feedback and hope to see you there. Visit our brand new website at:

» <http://www.gentleware.com/> ➤




Best regards,

Marko Boger  
CEO



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