

PRESS RELEASE

Gentleware Joins b+m Group to Expand its Model-Driven Development Market

Visual modeling tool provider expands custom tool and consulting offerings through an alliance with the initiator of openArchitectureWare.

Hamburg, Germany - February 5, 2007 – Gentleware AG, a leader in innovative visual modeling tools, has joined the b+m Informatik AG (b+m group), a service provider for customized software solutions in industries that include finance, trade, healthcare, and logistics. The merger combines Gentleware's expertise in the modeling tool sector with b+m's leadership in open source and Model-Driven Software Development (MDSD) technologies, such as the openArchitectureWare generator framework.

Gentleware is widely renowned for its superior visual modeling tools Poseidon for UML and Apollo for Eclipse, but its premium consulting services are less known. The company now aims to bring these talents to the forefront with a strategic move to join the b+m group. With its many years of experience in industrial-scale software projects and intensive use of model-driven development technologies, b+m has proven to be an ideal partner for this strategic expansion. Together, both companies can produce custom tools and services for domain-specific languages (DSLs), model-to-model transformations, and code generators that increase productivity and quality for customers' projects. These expanded b+m group capabilities will benefit the large number of companies who are seeking comprehensive model-driven solutions to their software development challenges.

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"A seismic shift in the enterprise market towards model-driven development technologies that exploit the advantages of open source and are tailored for customer domains is taking place. During the last 6 years we have prepared to take advantage of this shift by building the Apollo for Eclipse tool set, which combines the best of open source standards, high quality code generators, and customizable features for vertical domains. We eagerly anticipate working with and expanding b+m's network of long-term customers to help them take full advantage of our advanced technology solutions," explained Dr. Marko Boger, CEO of Gentleware AG.

"In the last 12 years, b+m has earned an excellent reputation as an innovator and a solid partner in the IT market. Our goal is to expand our market presence in the areas of model-driven architectures and model-driven software development (MDA/MDSD), and to widen our reach as a 'Model Driven Company'" said b+m CEO Andreas Mohnberg. "Gentleware shares our strong commitment to technical quality and customer value, and they will play a strategic role in expanding the capabilities and reach of our rapidly expanding group."

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About Gentleware

Gentleware AG is an established authority in modeling and provides its expertise to **create business value from models**. Gentleware's products have reached millions of users worldwide and its services have advanced thousands of IT companies. The product line **Poseidon for UML** is specifically built for analysis and design in software development. The product line **Apollo for Eclipse** addresses the modeling needs of programmers and developers.

Gentleware's services enable its clients to transpose concepts from **model to business**. Services include custom tools, training and coaching in modeling, model transformation, and code and documentation generation. At its core, Gentleware synthesizes leading edge open source with custom-built code to create customer value.

Started in 2000, the company is led by founder and CEO Dr. Marko Boger, who previously was the long-term driving strength behind the open source project ArgoUML. Gentleware is a major contributor to the UML 2 and SysML standards of the OMG and is a member of the Eclipse Foundation.

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About b+m Informatik AG

As a complete provider of IT services with comprehensive industry, process, and IT expertise, b+m Informatik AG has been well established in the market since 1994. From consultation and analysis to development and on to implementation and maintenance, b+m offers IT services and solutions that optimally integrate into customers' business processes.

Industry and process know-how is focused on financial systems, trade & logistics, the building and housing industries, public administration, and health & sport. Alongside consulting and analysis, the development of individual software solutions and the integration of b+m software products cultivates clients' software environments. Not least, technical and IT expertise in the lending business has led to increasingly important strategic partnerships with credit unions, banks, and computing centers.

IT expertise is concentrated in the areas of consulting and development, IT services, and systems and products. Among b+m IT offerings: mid-size optimized ERP solutions based on Microsoft Dynamics NAV, document management systems, PC lifecycle management and terminal-server concepts, as well as superior know-how in the areas of architecture management and model driven software development (MDSO).

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